

STAY AN EXTRA DAY AND EXPLORE SHROPSHIRE



Telford is home to a UNESCO World Heritage Site, the **Ironbridge Gorge Valley of Invention Museums**, that is well worth a visit, it includes several museums including Blists Hill Victorian Town, Coalport China, and Jackfield Tile Museum to name just a few. We have obtained a reduced-price entrance for you. Of course, do not miss the spectacular Iron bridge itself, opened in 1781, it was the first major bridge to be made of cast iron.

Telford is also in an Area of Outstanding Natural Beauty thanks to its impressive rock formations on the five hill ranges of **The Wrekin**, and the **River Severn** which runs through the county.

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Telford Town Park is a multi-award-winning park located in the heart of Telford and close to **Southwater** leisure and entertainment district (two cinemas in Telford and The Orbit in Wellington town centre). Nearest theatres include **The Severn Theatre** in Shrewsbury and **The Grand Theatre** in Wolverhampton.

Explore quintessential market towns like **Much Wenlock & Bridgnorth & Ludlow** or the historic county town of **Shrewsbury**. The contemporary urban centre of Telford is on the doorstep. You can visit great independent shops, treat yourself to local made products and enjoy our cafes and restaurants. Craft & Antiques centres can be found in abundance around the area.

Or would you like to discover urban living 2,000 years ago at **Viriconium (Wroxeter) Roman City** – once the fourth largest city in Roman Britain, followed by wine tasting or lunch at **Wroxeter Roman Vineyard**.

Visit **Royal Air Force Cosford** –the fascinating story of the RAF and the thousands of ordinary servicemen within it. Cosford has free entrance and is situated just off the M54 and a short drive or train journey from Telford.

Local **National Trust** properties include Attingham Park, Weston Park and Benthall Hall There are also **English Heritage** sites e.g. Buildwas Abbey & Stokesay Castle.

Transport in the area is very good with **Telford Central Railway station** (Birmingham – Wolverhampton –Shrewsbury line) only a 5 minute walk away from the Mercure Hotel Conference Venue. **Telford Bus Station** has many routes including Arriva and Traveline West Midlands and is a 14 mins walk or 2 mins taxi drive away. Taxi ranks are located at the railway station and at Southwater Way in town centre. Telford is easily accessible via the A5, M6/M54 motorways. There is ample free parking at the Mercure Hotel for the conference delegates, otherwise £2.

Further information from:

www.visittelford.co.uk

www.ironbridge.org.uk

www.shropshire-guide.co.uk/places/telford